

2012

ART *Hungry* for the

February 26 - March 11, 2012
“Washington Monuments”



NORTHWEST ASSISTANCE MINISTRIES

Art For The Hungry 2011 at Willowbrook Mall February 26 - March 11, 2011

Sculpture Building Guidelines

1. Collect or purchase at least 1,000 non-perishable food items. Other non-perishable items may be used after the 1,000 food item minimum has been met (examples include toilet paper, shampoo, toothpaste, diapers, etc). Other props may also be used including cardboard cut-outs, stuffed animals, mannequins, etc. Note: No glass containers or household cleaners are allowed.

2. **You will need to supply your own plywood base for the sculpture.** The base should be the size of your sculpture and must be covered with fabric or astroturf or painted preferably black. Please bring boxes, carts or wagons to transport your food in the mall. You will also need to furnish any additional materials you may need.

3. **Building of your structure will begin February 26th at 6:00 p.m. at Willowbrook Mall. Please arrive at 5:45 p.m. at the mall entrance near sears and Eyemasters to get started. PLEASE EAT BEFORE YOU ARRIVE. NO FOOD ALLOWED.**

4. Construction:

- * Labels cannot be damaged or removed.
 - * You must provide any reinforcement needed in your design.
 - * If you need to use tape to hold together some of the food items in your sculpture, it must be clear shipping tape and it cannot be visible from the outside of the sculpture. You may also use hot glue, wire, cable, rope, fencing, etc.
 - * Cardboard sheets of lumber may be used for stability. Please cover the cardboard or lumber with paint or fabric. The Mall will not allow cardboard or lumber that is not painted or covered with fabric.
 - * No loose cans will be permitted for safety reasons.
 - * Any questions during construction shall be directed to NAM staff.
 - * The mall does not allow any political or religious messages as part of the sculpture.
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- If at any time NAM staff deems your design unstable or unsafe, you will be asked to revise your design to acceptable standards. NAM staff must approve your sculpture before your group departs for the night.
 - Any sculpture that does not adhere to all building regulations may be subject to a request from the Mall to be removed.

5. If you need electricity for special effects, you must provide extension cords and other accessories. Locations with electricity will be awarded on a first come, first serve basis. Get your entry form in early.

6. You will be provided with a large sign to highlight the name of your company or organization. Willowbrook Mall will rope off your sculpture to try to avoid any disturbance of your sculpture while on display during the two-week period.

7. There will be two separate awards given: "People's Choice" and "Judges' Choice". People's Choice is determined by the total number of votes cast at each sculpture. A collection box will be at each sculpture with each \$.25 donation counting as one vote. All money will be donated to NAM's Food Pantry.

8. Winners will be announced **Sunday, March 11th at 5:45 p.m.** Each organization must have at least one representative present at the awards ceremony. Following the ceremony, there will be the breakdown of the sculptures. Please have all of your team members present to assist in the tear down of the sculpture.

Note: Names of all companies and organizations participating will appear in appropriate press releases and the Award Ceremony program.

Tips

* Pick your title of your sculpture design before you hold a food drive, so you can request the specific size, color and shape of the cans you will need.

* Recruit volunteers as soon as possible to help gather, construct and take down the sculpture. Eight or more people for construction will be extremely beneficial.

* No sawing or power tools will be allowed in the mall. Have all components of the structure completed prior to **February 26th**.

* We hope to have a grocery store that will aid participants in the purchasing and delivery of products to Willowbrook Mall, including:

1. Filling your order
2. Giving you special prices
3. Delivering and unloading your items at Willowbrook Mall

* If you know of any other businesses or organizations that might be interested in this type of project, please let us know.

For more information, please call Tanecia Snid at 281-885-4608.

**Thank you for your participation and cooperation
in helping NAM feed the hungry.**

NORTHWEST ASSISTANCE MINISTRIES

ART FOR THE HUNGRY 2012

at Willowbrook Mall

February 26 – March 11, 2012

ENTRY FORM

This year's innovative and fun theme is:

“Washington Monuments”

Yes! We want to be part of **ART FOR THE HUNGRY 2012**, which kicks off NAM's Survival Over the Summer (SOS) food drive to help feed hungry children during the, summer months. Please reserve a space for my organization.
(Space is limited & available on a first come, first served basis.)

_____ Building Participant

_____ Food Drive Participant

The team leader for this project is:

Contact Name: _____

Organization: _____
(as you wish it to appear)

Mailing
Address: _____
street address city zip

Phone: _____ Fax: _____

Email Address: _____

Title of Sculpture (if applicable): _____

Please be aware that no duplication of sculptures is allowed.

_____ Check here if you will require electrical outlet access for your sculpture.

For more information, please call Tanecia Snid at 281-885-4608 or email at tsnid@namonline.org

We sincerely appreciate having entry forms turned in by the **February 10th** deadline.

Please fax or mail this entry form as soon as possible to:

**Northwest Assistance Ministries
15555 Kuykendahl
Houston, Texas 77090-3651
Fax: 281-583-5621**

***All proceeds from this event benefit Northwest Assistance Ministries Food Pantry.**